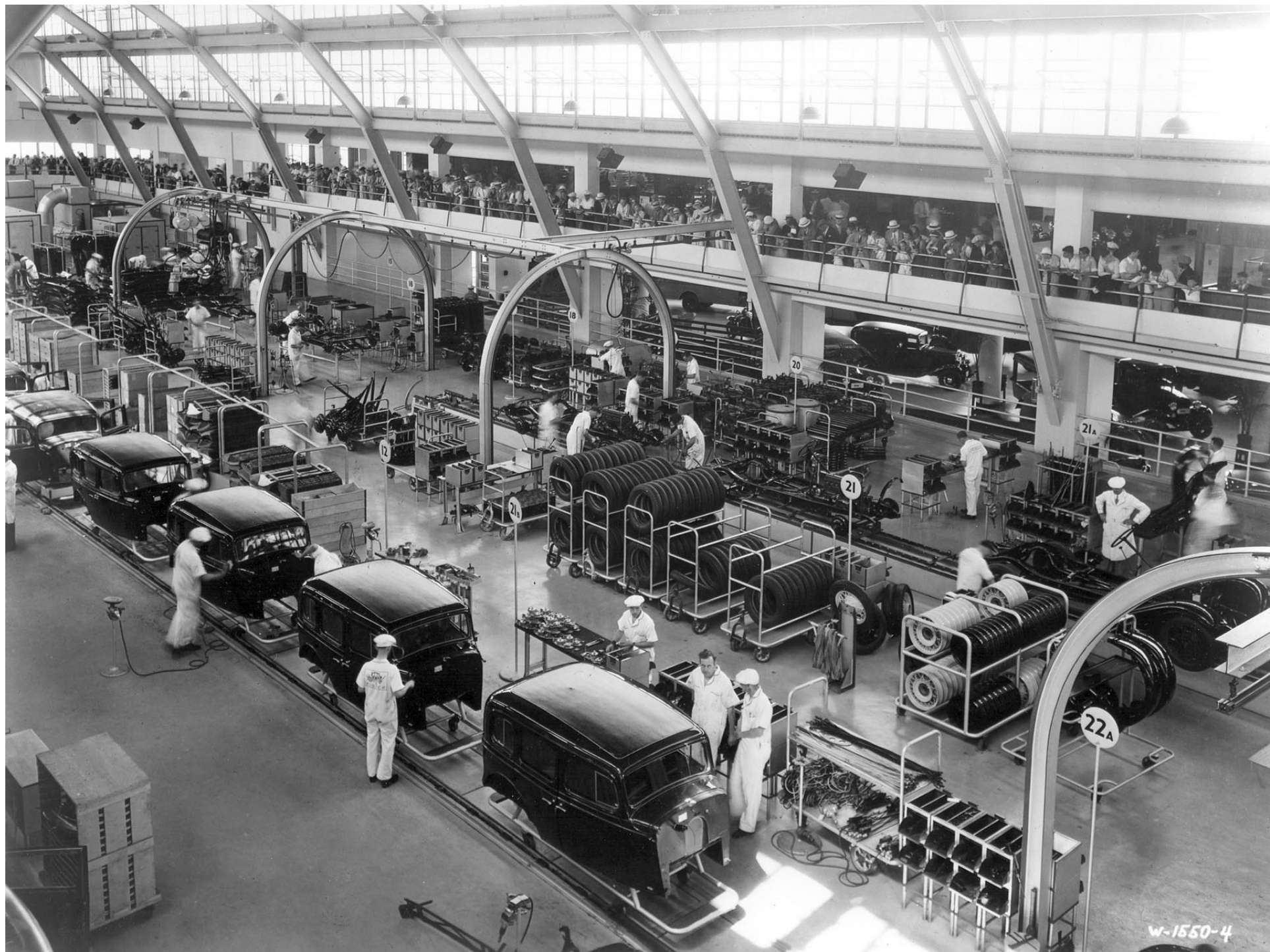


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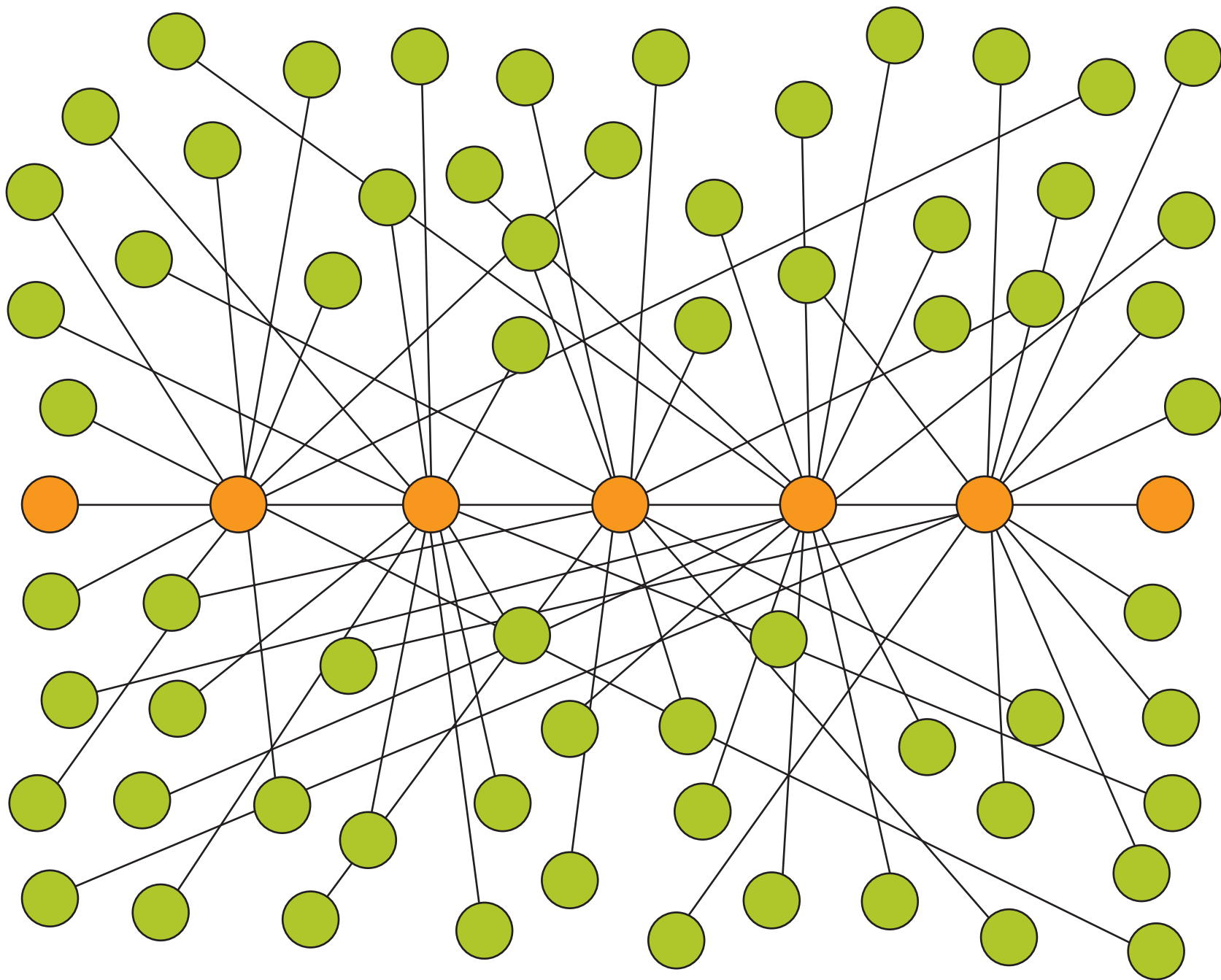






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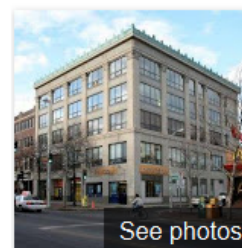
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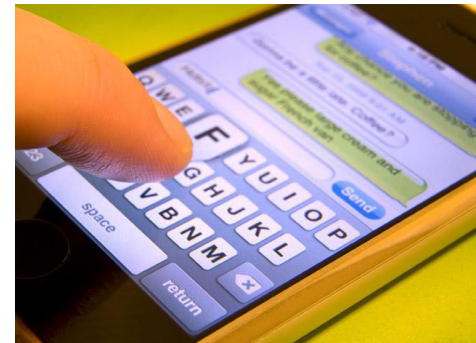
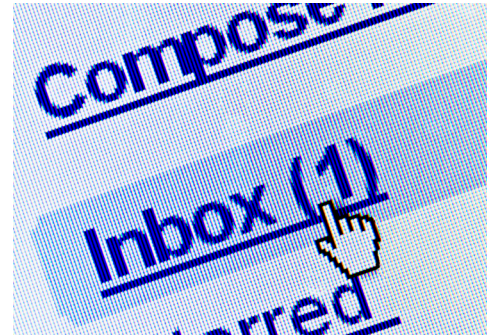
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**MICHAEL V. COPELAND | WIRED, DEC. 2012**



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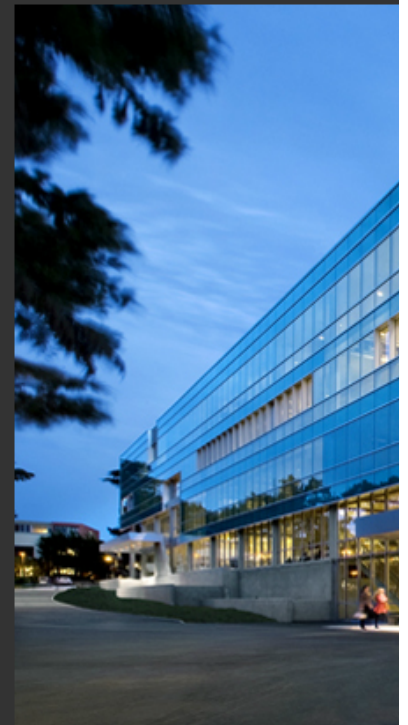




**“SOCIAL MEDIA IS THE WHOLE  
WORLD’S PUBLIC SQUARE, AND  
SOMETIMES, IT CAN SEEM LIKE A  
BABEL OF POINTLESS CHATTER. BUT  
IF YOU LISTEN CLOSELY, YOU’LL HEAR  
SMART PEOPLE HAVING SERIOUS  
CONVERSATIONS, TOO.”**

**AMANDA KOLSON HURLEY | LANDSCAPE ARCHITECTURE MAGAZINE, APR. 2013**





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**WHAT IS THE WORST CASE SCENARIO YOU  
CAN IMAGINE FROM SOCIAL MEDIA?**

**IS THERE AN ALTERNATIVE?**